



# City Council of Los Angeles



JACKIE GOLDBERG  
Councilmember, 13th District

July 15, 1994

Mr. Robert D. Resnick, Chairman  
Board of Directors  
Bayside District Corporation  
1351 Third Street Promenade, Suite 301  
Santa Monica, California 90401

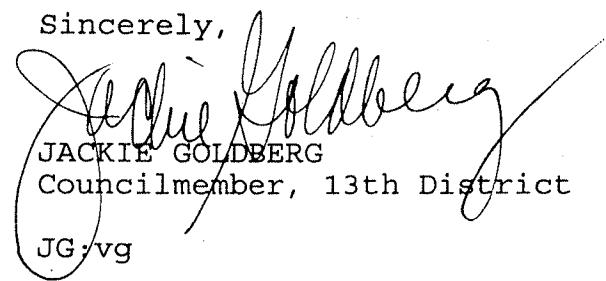
Dear Bob:

Thank you so much for taking time to meet with me and Veronica Gutierrez regarding the establishment of a Business Improvement District (BID). If we can achieve in Hollywood even a fraction of your success with the Third Street Promenade, I am sure that we will see the beginning of a great turn around in the City's economy.

Thank you also for offering to allow us more time to pick your brain and that of your staff on the establishment and administration of a BID. I would very much like to set up the meeting and tour, within the next few weeks. Veronica will be in touch with you next week to schedule it.

Please do not hesitate to contact me if you think there is anything more I should know on this topic. I look forward to meeting with you again.

Sincerely,



JACKIE GOLDBERG  
Councilmember, 13th District  
JG:vg

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